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8 January 2010

The Manager - Listings
Australian Securities Exchange Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Via electronic lodgement

Dear Sir

BRAMBLES ANNOUNCES KEY SENIOR MANAGEMENT APPOINTMENTS

Attached is an announcement regarding the above.

Yours faithfully **Brambles Limited**

Robert Gerrard Group Company Secretary



BRAMBLES ANNOUNCES KEY SENIOR MANAGEMENT APPOINTMENTS

Brambles Limited is pleased to announce new positions on its Executive Leadership Team (ELT) for Kevin Shuba, Jim Ritchie and Peter Mackie. "These internal appointments are a key aspect of the strengthening of Brambles' leadership team, and reflect the depth of talent and experience within the company," Brambles Chief Executive Officer (CEO) Tom Gorman said. "Combined with the recent appointment of outstanding external candidates as Chief Financial Officer (CFO) and Chief Information Officer in Greg Hayes and Jim Infinger respectively, the strengthening of the ELT from within Brambles gives the company a strong blend of leadership expertise."

- Kevin Shuba will take on the new role of Group Senior Vice President & Customer Development Officer, with ongoing responsibility for driving customer focus throughout Brambles' worldwide operations. This role will involve fostering customer relationships, overseeing the roll-out of extended management systems to measure customer satisfaction and ensuring coordination of key customer initiatives. Mr Shuba is currently Group President of CHEP Americas and an ELT member. He has worked for CHEP for 13 years, and played an integral role in establishing its strong market position. "I'm delighted Kevin is taking on this important new role, in line with our commitment to improve our customer focus," Mr Gorman said. "We are retaining Kevin's significant expertise and experience as a key ELT member. I look forward to working closely with him in the years ahead."
- **Jim Ritchie**, currently President of CHEP USA, will join the ELT as Group President of CHEP Americas, adding responsibility for Canada and Latin America to his existing role. "Jim has more than 30 years' experience in logistics and has already proven his outstanding operational ability through his leadership of the implementation of Better Everyday, CHEP USA's quality and customer service program," Mr Gorman said. Prior to joining CHEP in June 2009, Mr Ritchie was President & CEO of YRC Logistics for seven years. He also held various senior positions over 24 years with Ryder Integrated Logistics.

Mr Ritchie and Mr Shuba will commence their new roles on 15 January 2010.

• Peter Mackie will also join the ELT as Group President of CHEP Asia-Pacific. Mr Mackie is currently President of CHEP Europe and acting Group President of CHEP Europe, Middle East & Africa (EMEA). In eight years with CHEP, he has held leadership roles including head of customer service and strategy for CHEP Europe and President of CHEP UK & Ireland. "Peter has an extensive record of driving successful operational performance and profitable growth," Mr Gorman said. "His move to Asia-Pacific is consistent with our strategy of developing our leaders through challenging international assignments and highlights the depth of CHEP's global management resources."

Brambles is progressing in relation to appointing a permanent Group President of CHEP EMEA and expects to make a formal announcement as soon as possible. Mr Mackie will commence as head of CHEP Asia-Pacific after he and the new head of CHEP EMEA have completed an adequate handover process.

Securities Exchange and Media Release 8 January 2010



Craig van der Laan has left Brambles after eight years with the company. In addition to his most recent role as Group President of CHEP Asia-Pacific & Global Head of Mergers & Acquisitions, Mr van der Laan also previously served as Group General Counsel, Group Company Secretary and global head of Human Resources.

President of CHEP Australia, Paul McGlone, will act as Group President of CHEP Asia-Pacific on an interim basis, until Mr Mackie assumes his new role. "Paul has been with CHEP Australia for more than five years," Mr Gorman said. "He has an excellent operational record, in particular in managing customer relationships and driving growth in sales of new platforms such as reusable plastic crates."

As part of the leadership changes, CFO Greg Hayes will assume responsibility for mergers and acquisitions and strategy. Senior Vice President of Strategic Development, Jasper Judd, will report to Mr Hayes, and remain an ELT member. Mr Judd has been with Brambles for seven years, holding a variety of senior finance and strategy roles.

"The appointment of the new Group President of CHEP EMEA, together with the other changes announced today, will complete the process of rejuvenating Brambles' leadership team," Mr Gorman said. "I am very pleased to have been able to assemble such a strong leadership team early in my tenure as CEO. We are all eager to get to work on driving the next stage of profitable growth in our business."

Investors and media, for further information please contact:

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Brambles (ASX, LSE: BXB) is a provider of supply chain and information management solutions through its two businesses, CHEP and Recall. Brambles employs more than 12,000 people in over 45 countries. For further information on Brambles and all announcements, presentations and webcasts, please visit www.brambles.com.