

# **Brambles**

# Acquisition of Ferguson Group

9 September 2014

## **Strategic highlights**

## **Continuing our expansion in specialist containers**

- Ferguson Group is a leading provider of container solutions (mostly cargocarrying units) to the global offshore oil and gas industry
- Acquisition is consistent with strategy of diversifying into high-growth segments with pooling characteristics
- Ferguson Group has an unbroken 10-year record of sales revenue and EBITDA growth and an attractive margin and return on capital profile
- Exposure to a large addressable market with attractive fundamentals and exciting long-term growth prospects
- Compelling organic growth pipeline leveraged to strong growth outlook in the offshore oil and gas sector
- Complementary to Brambles' existing presence in downstream oil and gas through CHEP Catalyst & Chemical Containers (CCC)

## **Transaction overview**

## Accretive to earnings and funded from existing facilities

- Enterprise value of £320 million<sup>1</sup> (US\$545 million<sup>2</sup>)
- 10.0x forecast EBITDA for the 12 months ended 31 December 2014
- Accretive to Underlying EPS<sup>3</sup> from FY15
- 100% debt funded from existing facilities
- Brambles' net debt/EBITDA ratio for FY15 expected to be in line with internal policy<sup>4</sup> on pro forma<sup>5</sup> basis
- Business to be integrated into Brambles' Containers segment
- Ferguson Group operational leadership retained under Brambles' ownership
- Completion expected by the end of September 2014

<sup>&</sup>lt;sup>1</sup> Includes net debt of £53.8 million as at 30 June 2014.

<sup>&</sup>lt;sup>2</sup> At 30 June 2014 foreign exchange rates.

<sup>&</sup>lt;sup>3</sup> Brambles defines Underlying EPS as profit from continuing operations after finance costs and tax but before Significant Items, divided by the weighted average number of shares on issue during the period.

<sup>&</sup>lt;sup>4</sup> Brambles' financial policy is to target a net debt to EBITDA ratio of less than 1.75 times.

<sup>&</sup>lt;sup>5</sup> Adjusted to assume Brambles' ownership of Ferguson Group for the entirety of FY15.

## **Execution of our Containers strategy**

Containers' pro forma sales revenue now 9% of Brambles Group<sup>1</sup>

Containers segment					
Supply chain	General manufacturing	Automotive	Aerospace	Oil and gas	
				Downstream	Upstream
Business unit	CHEP Pallecon Solutions	CHEP Automotive Solutions	CHEP Aerospace Solutions	CHEP Catalyst & Chemical Containers	Ferguson Group

<sup>&</sup>lt;sup>1</sup> Contribution shown on a pro forma basis for the year ended 30 June 2014 based on Brambles' and Containers' segment sales revenue adjusted to include Ferguson Group's sales revenue translated to US dollars at 30 June 2014 foreign exchange rates.



## Ferguson Group overview

## Strongly established business with attractive footprint

- Established in 1976 and headquartered in Aberdeen, UK
- Leading global provider cargo-carrying units to offshore oil and gas sector
- Fully certified fleet of ~18,500 assets
- Diversified customer base including the largest global offshore contractors and oil services companies
- Services global network of customers through five strategic hubs: UK,
   Norway, UAE, Singapore and Australia

38 years

Experience

~220

**Employees** 

>800

Customers

~18,500

**Assets** 

<sup>&</sup>lt;sup>1</sup> Employee, customer and asset data as at 31 May 2014.

# Ferguson Group financial performance

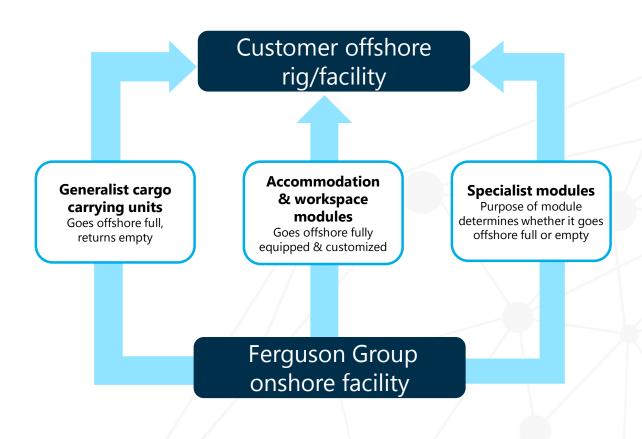
- Strong track record of sales and profit growth
  - □ Revenue CAGR of 11% (2009 2013)<sup>1</sup>
  - □ EBITDA CAGR of 8% (2009 2013)¹
- Attractive margin and return on capital characteristics
- Strongly positioned for next phase of growth with increased bottom-line leverage following period of significant investment



<sup>&</sup>lt;sup>1</sup> Data reflects financial years ended 31 December.

# **Operating model**

**Containers critical to offshore oil and gas activity** 



## **Asset fleet**

## Standard & specialist containers for full range of applications

# Generalist cargo carrying units

#### ~14,100 units

Extensive range of business critical containers used to transport equipment and supplies to and from offshore oil and gas rigs and platforms



66% of revenue<sup>1</sup>

### **Specialist modules**

#### ~4,100 units

Units used for specific storage requirements including:

- Waste management
- Fluid management
- Temperature control





# Accommodation & workspace

#### ~300 units

Temporary offices and accommodation used by personnel on offshore platforms and rigs



12% of revenue<sup>1</sup>

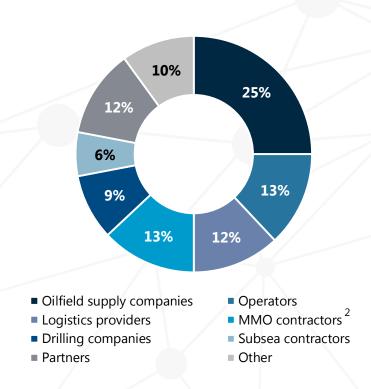
<sup>&</sup>lt;sup>1</sup> Total revenue for the 12 months ended 31 December 2013.

# **Highly diversified customer base**

## Trusted partner throughout the value chain

- Over 800 customers including some of the largest global offshore contractors and oil services companies
- No single customer accounted for more than 3.5% of revenue over the last four years<sup>1</sup>
- No single customer group accounted for more than 25% of revenues over the last four years<sup>1</sup>

#### Revenue<sup>1</sup> contribution by customer group



<sup>&</sup>lt;sup>1</sup> Cumulative revenue for the four years ended 31 December 2013.

<sup>&</sup>lt;sup>2</sup> Modification, maintenance and operation contractors.

# **Ferguson Group industry drivers**

## **Compelling organic growth profile**

Increased global demand for oil and gas Increased offshore exploration and development activity (established and emerging basins)

Increasingly complex drilling and exploration processes in deeper waters driving technical specification changes Increasingly stringent offshore safety and environmental standards for containers

Global offshore drilling production spend: 7% CAGR (2013-18)<sup>1</sup>

Drilling days: 11% CAGR (2013-18)<sup>1</sup>

## Ferguson Group organic growth drivers

- Expand presence/share in established markets
- Strategic sourcing
- Geographic expansion
- Product line extensions
- Product innovation, including dedicated R&D centre
- Platform standardisation
- Greater regulation

<sup>&</sup>lt;sup>1</sup> Industry data obtained during Brambles' due diligence process.

# **Summary**

### A compelling growth opportunity

- Consistent with strategy of diversifying into high growth segments with pooling characteristics
- Strong, stable business with record of revenue and profit growth and attractive margin and return on capital profile
- Exposure to a large addressable market with attractive fundamentals and exciting long-term growth prospects
- Compelling organic growth pipeline leveraged to offshore oil and gas sector expansion
- Accretive to Underlying EPS¹ from FY15

<sup>&</sup>lt;sup>1</sup> Brambles defines Underlying EPS as profit from continuing operations after finance costs and tax but before Significant Items, divided by the weighted average number of shares on issue during the period.





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# Appendices

# **Appendix 1: Geographic footprint**

Five key regional hubs strengthened by global partner network



- Headquartered in the UK
- Five regional hubs: UK, Norway, UAE, Singapore, and Australia
- 14 strategic business partners globally

# **Appendix 2: Asset fleet**

### **Offshore containers**

#### Cargo baskets -



0.9m to 20m-long baskets

Function: Transportation of a wide range of equipment required for offshore operations, including structural steel, valves, piping and drilling and completion tools

#### Mini/dry goods containers



8.5m<sup>3</sup> to 38.3m<sup>3</sup> containers

#### Function:

Transportation of consumables, supplies and chemicals

#### **Lifting frames**



6.4m long lifting frames

special cargo to and from offshore locations

**Function:** Transportation of ISO containers and

#### **Half height containers**



10m³ to 34.4m³ containers

#### Function:

Transportation of a wide range of equipment required for offshore operations, including scaffolding, piping, and structural steel

#### 3.7m & 4.2m-long baskets

#### **Drum baskets**



chemicals or liquids to and from drilling rigs and platforms

**Function:** Transportation

of drums carrying

#### Gas bottle racks



2 sizes available: (i) 1.2m x 1.2m x 2.2m; (ii) 1.5m x 1.6m x 2.5m

#### Function:

Transportation of industrial gases for welding, construction, diving etc

#### **Open-top containers**



8.5m<sup>3</sup> to 38.3m<sup>3</sup> containers



#### **Tubular transportation frames**



Function: Transportation of drilling and production related tubular products

# **Appendix 2: Asset fleet (cont'd)**

## Fluid, temperature control and waste management modules

#### Fluid management

#### Offshore chemical/heli-fuel tanks -



Function: Transportation of drilling and production related chemicals/helicopter fuel to and from drilling rigs and platforms

2,900 to 4,550 litres capacity

#### **Cryogenic tanks**



#### Function:

Transportation of chemicals to and from drilling rigs and platforms

**Function:** 

Transportation of

gases, and fuel

chemicals, powders,

10 feet in length, 7,900 litres capacity

#### Standard ISO Tanks



24,000/25,000 litre capacity

## Temperature control

#### **Temperature control units**



**Function:** Refrigeration and freezing solutions for offshore storage and transportation

2.5m/3m high cube containers





6m containers with dual-zone temperature settings

#### **Waste management**

#### Waste transportation units



3m³ lidded skips/7.3m³ waste skips

#### **Function:**

Secure transportation of waste materials, with cargo nets/lids , minimising risk of environmental contamination

#### Waste Skips



#### Function:

Transportation of waste products produced in the offshore environment – not hazardous

Standard Boat skips, chemicals cargo skips, front-end loader skips

#### Closed mud skips/drill cutting bins



#### Function:

Transportation of drilling mud cuttings to and from the drilling rigs and platforms

0.9m to 20m long baskets

# **Appendix 2: Asset fleet (cont'd)**

## **Accommodation and workspace modules**

#### **Accommodation modules**



#### Description:

Closed unit with conventional door access and multiple optional interior configurations



6m/7.6m/10.3m in length

#### **Function:**

Provides safe living accommodation for personnel in an offshore environment





Accommodation and workspace modules are linkable through a central access space to form a complete complex and are stackable up to four modules high to minimize footprint on deck

#### **Norsok-compliant** workspace modules



#### Description:

Closed unit built to the Norsok specifications including conventional door access and multiple optional interior configurations



4m/4.8m/6m in length (classified for Zone 2 hazardous area)

#### Function:

Creates a safe area within a hazardous area for offshore personnel to carry out operational activities on the Norwegian Continental Shelf

#### Workshop units (Zone 2)



3m/6m in length (classified for Zone 2 hazardous area)

#### Description:

Closed unit with conventional door access and multiple optional interior configurations

#### Function:

Provides safe. designated space for offshore personnel to carry out operational activities

#### Workspace modules





4m to 10.3m in length (multiple variants)

#### **Description:**

Closed unit with conventional door access and multiple optional interior configurations

#### Function:

Provides safe. designated space for offshore personnel to carry out routine work-orientated tasks



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