

Press Release

IFCO and Walmart Announce Agreement to Expand Reusable Plastic Container Partnership

World's Largest Retailer to Utilize New Generation IFCO Wood Grain RPCs for Wet and Dry Produce

*October 22, 2015
Munich, Germany*

Dorn Wenninger, Vice President of Produce for Walmart US, and Wolfgang Orgeldinger, CEO of the Global IFCO SYSTEMS Group, today announced jointly that the two companies have executed an agreement stating IFCO will provide Walmart US with a new generation of Wood Grain Reusable Plastic Containers (RPCs) for wet and dry produce in North America. The new Wood Grain RPC will provide superior merchandising opportunities for Walmart with its natural wood grain look, combined with exceptional features such as excellent stability and cooling functionality, and delivering superior quality produce.

“This agreement expands IFCO’s long and successful partnership with Walmart that began in 2000,” said Mr. Orgeldinger. “IFCO is committed to deploying our significant logistics expertise, production capacity, and global infrastructure in service to all our retail partners. We are pleased Walmart, the world’s largest retailer, has once again turned to IFCO, the leading global provider of reusable packaging solutions to ensure the successful implementation of its RPC program.”

“IFCO is one of Walmart’s most important partners and is a natural fit to help us meet our ambitious fresh produce goals in 2015 and beyond,” said Mr. Wenninger. “No other RPC company can match IFCO’s scale and experience, and we look forward to working together to enhance the in-store experience for Walmart shoppers.”

Under the agreement, IFCO’s Wood Grain RPCs will initially be used to pack and ship dry produce, including apples, potatoes, onions and citrus items.

IFCO RPCs are more efficient, protect and cool product better and are more environmentally sustainable than one-way packaging. They also transition easily from transportation to in-store displays. IFCO uses state-of-the-art, globally standardized sanitation processes, equipment, and detergents in our RPC wash process, and collaborates with suppliers to develop efficient and effective technical solutions. As an example, IFCO’s detergent and disinfectant supplier, Sealed Air, guarantees the cleanliness of IFCO RPCs washed using its Diversey™ products. IFCO is committed to state-of-the-art cleaning and sanitation 365 days a year.

“Because of its market-leader status and operating depth, IFCO is best positioned to supply Walmart and other retailers with the quantity and quality of RPCs they need for 2016 and beyond. No other supplier can match IFCO’s scope, nor its manufacturing and wash capacity,” concluded Mr. Orgeldinger.

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Additional Information

IFCO is the leading global provider of reusable packaging solutions, operating a pool of over 225 million Reusable Plastic Containers (RPCs) in 37 countries. IFCO RPCs are used primarily to transport fresh products from producers to leading grocery retailers worldwide. IFCO's solutions help retailers and producers reduce costs and increase sales by maximizing efficiency, product protection, sustainability, and safety throughout their supply chains. IFCO is a member of the Brambles family of companies. For more information, visit www.ifco.com.

About Brambles

Brambles Limited (ASX:BXB) is a supply-chain logistics company operating primarily through the CHEP and IFCO brands. Brambles enhances performance for customers by helping them transport goods through their supply chains more efficiently, sustainably and safely. The Group's primary activity is the provision of reusable unit-load equipment such as pallets, crates and containers for shared use by multiple participants throughout the supply chain, under a model known as "pooling". Brambles primarily serves customers in the fast-moving consumer goods (e.g. dry food, grocery, and health and personal care), fresh produce, beverage, retail and general manufacturing industries, counting many of the world's best-known brands among its customers. The Group also operates specialist container logistics businesses serving the automotive, aerospace and oil and gas sectors. Brambles has its headquarters in Sydney, Australia, but operates in more than 60 countries, with its largest operations in North America and Western Europe. Brambles employs more than 14,000 people and owns more than 500 million pallets, crates and containers through a network of approximately 850 service centres. For further information, please visit www.brambles.com.