

Brambles takes the top spot as the most sustainable company globally

Dow Jones' Barron's magazine ranks the supply-chain logistics company as world-wide leader

Sydney, Australia – 11 March 2020 – Brambles, the leading supply-chain logistics company operating in more than 60 countries primarily through the CHEP brand, has received the highest score in the Dow Jones Barron's sustainability ranking, rated as the most sustainable company globally. Barron's is an American magazine published by Dow Jones & Company, a division of News Corp and a sister publication to The Wall Street Journal which covers US financial information, market developments and relevant statistics.

Brambles' circular business model facilitates the share and reuse of the world's largest pool of reusable pallets and containers. This enables Brambles to serve its customers while minimising the impact on the environment and improving the efficiency and safety of supply chains around the world. Brambles' platforms form the invisible backbone of global supply chains, primarily serving the fast-moving consumer goods, fresh produce, beverage, retail and general manufacturing industries, helping its customers cut waste and emissions from their own processes.

Graham Chipchase, CEO at Brambles said "We are very proud to receive this recognition. Sustainability is at the core of our business because our circular model saves natural resources and helps eliminate waste and carbon emissions. These issues are more important to our customers than ever before."

"Our share and reuse model uses the power of cooperative networks to unlock collaboration opportunities that eliminate empty transport miles, save costs and are simply not available through other solutions. We believe that business has a key role in shaping a sustainable future and we look forward to sharing our sustainability vision for 2025 later this year".

Annual Ranking of International and America's 100 Most Sustainable Stocks

In a world where investors are increasingly wanting investments in zero-carbon opportunities, a company's sustainability credentials can affect its competitiveness. Barron's works with [Calvert Research and Management](#) to create the [annual ranking of 20 "International" stocks](#). On average, shares of these top 20 companies returned 23.6% in 2019. In parallel, Barron's runs an annual ranking of "[America's 100 Most Sustainable Companies](#)" using the same methodology. Brambles' score on the non-US, international companies ranking was higher than any of the 100 American listings, positioning the business as the most sustainable company globally.

Barron's Methodology

To reach this top 20 ranking, the analysis evaluates the 1,000 largest publicly traded companies by market capitalisation in terms of how they perform with regards to their shareholders, their employees, their customers, the community and the planet. This in turn translates into more than 230 Environmental, Social and Governance (ESG) performance indicators sourced from six primary ESG data vendors (CDP, ISS, MSCI, Sustainalytics, Thomson Reuters Asset4, and TruValue), supplemented by other data sources, where relevant.

These can cover subjects as varied as financial responsibility, data security, workplace diversity, lifecycle impacts of products, employee training, and environmental supply chain impacts. Due to the differing core activities of the companies analysed, points in each category are then weighted according to the financial materiality of that particular indicator for the industries in which the different companies operate. More information on Calvert's methodology is available [here](#).

How Brambles' Creates Sustainable Supply Chains

Using Life Cycle Assessment studies that compare reusable platform solutions to single use alternatives, Brambles can determine the environmental benefits they deliver throughout their customers' supply chains. In 2019, this totalled 2.0 million tonnes of CO₂, 1.3m tonnes of waste and 2,600 megalitres of water. And the efforts don't stop there:

99.7% wood used by Brambles is from certified sources; 60% of all electricity used is from renewable sources; and it also seeks to actively contribute to a better workplace for its employees and better communities worldwide. The company has also been working with the [Ellen MacArthur Foundation](#) and other major brands on [Circulytics](#), a new digital tool which accurately measures circularity and supports a company's transition towards the circular economy, regardless of industry, complexity and size.

Brambles' business is built on principles that are inherently sustainable. With Barron's ranking, Brambles is recognised as the most sustainable company globally in 2020 and will continue to play a pivotal role in shaping a sustainable future. More information about Brambles' sustainability vision, 2020 goals and 2019 Sustainability Review is available [here](#).

About Brambles Limited (ASX:BXB)

Brambles helps move more goods to more people, in more places than any other organisation on earth. Its pallets and containers form the invisible backbone of the global supply chain and the world's biggest brands trust Brambles to help them transport their goods more efficiently, sustainably and safely. As pioneers of the sharing economy, Brambles created one of the world's most sustainable logistics businesses through the share and reuse of its platforms under a model known as 'pooling'. Brambles primarily serves the fast-moving consumer goods (e.g. dry food, grocery, and health and personal care), fresh produce, beverage, retail and general manufacturing industries. The Group employs approximately 11,000 people and owns approximately 330 million pallets, crates and containers through a network of more than 750 service centres. Brambles operates in approximately 60 countries with its largest operations in North America and Western Europe. For further information, please visit www.brambles.com

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